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**We are PC based so any fonts provided must be .ttf or open type.**

### **Supplied artwork From InDesign**

Please Export all InDesign Files to PDF documents and send making sure the fonts and linked files accompany the artwork.

### **Supplied artwork From Illustrator**

We currently operate with Illustrator CS3. Please send files in this version if possible however earlier versions of Illustrator are also acceptable. Please supply artwork in either one of the following formats preferably at 50% scale in CMYK mode:

.ai  
.pdf  
.eps

Please make sure all your images are either embedded in the file or you provide the linked files separately so we have no issues in accessing your artwork. Make sure all your fonts are set to curves/outlines and allow for a 3cm bleed around all artworks to allow for a hemming.

If sleeves are required for poles extra bleed maybe required depending on the size of the pole needed and whether the sleeve is to be covered by the bleeding graphic or just to remain white/black. Please call our studio to discuss this 02393 237137.

### **Supplied artwork From Photoshop**

We currently operate with Photoshop CS3. Please send files in this version if possible however earlier versions of Photoshop are also acceptable. Please supply artwork in either one of the following formats preferably at 50% scale in CMYK mode at a minimum of 300dpi:

.psd  
.psb  
.tif  
.jpeg (High resolution)

Please allow for a 3cm bleed around all artworks to allow for a hemming . If sleeves are required for poles extra bleed maybe required depending on the size of the pole needed and whether the sleeve is to be covered by the bleeding graphic or just to remain white/black. Please call our studio to discuss this 02393 237137.

It is advisable to flatten your print artwork to reduce your file size and also to reduce any risks when we access and proof your files our end.

### **Supplied artwork From Corel Draw**

We currently operate with Corel Draw 12. Please send files in this version if possible however earlier versions of Corel are also acceptable. Please supply artwork in either one of the following formats preferably at 50% scale in CMYK mode:

.cdr

Please allow for a 3cm bleed around all artworks to allow for a hemming . If sleeves are required for poles extra bleed maybe required depending on the size of the pole needed and whether the sleeve is to be covered by the bleeding graphic or just to remain white/black. Please call our studio to discuss this 02393 237137.

### **Colour Matching**

In order to produce the closest colour matching please embed pantones within your artwork or specify the pantone numbers or CYMK values you require when you place an order. Without these we will be unable to guarantee the accuracy of the final colour print. Please be aware that direct print onto transparent and lightweight materials may not have the vivid properties of true pantones due the porous surfaces. If a sample or a colour match is required please call our studio to arrange a print.

RGB mode is meant for screen viewing only ( websites) and if artwork is provided in this mode we cannot be held responsible for the final print results.

### **Transparencies**

Please be aware of transparent layers on your print artworks. Transparencies can cause issues in direct printing and may need to be discussed with the studio prior to print. For example the colour effects created by transparencies on screen may not necessarily reproduce correctly due to limitations in the RIP. Our advice would be to flatten transparencies where possible.

We will, of course, endeavour to produce the best results possible, however if these guidelines are not met, we can not guarantee an accurate finish.